



100 THINGS 2 DO
100THINGS2DO.ca



WEB
SITE
(per month)

97,420
PAGEVIEWS

70,986
UNIQUE
VISITORS

1.26
PAGES
PER VISIT

67,361
NEW
VISITORS

0:46
TIME ON
SITE



DIY DIVA & BLOGGING MAVEN SHELLY SHEPHERD

Projects featured on **Woman'sDay**
Good Housekeeping and **CountryLiving**

Content contributor to Woman's
Day Magazine (US) Pinterest
board with 171k+ followers

Featured on some of the largest
blogs in North America including
Tatertots & Jello, Better After,
Made from Pinterest and was a
DIY Superstar on Cut Out & Keep

SOCIAL



FANS: 4,364
100Things2Do.ca



PINNERS: 6.6 million monthly viewers
100Things2Do/



FOLLOWERS: 9,325
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BRAND PARTNERS



A 100 Things 2 Do Christmas

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